



## **Connecting Buyer with Supplier**

**Risk Management & Consulting  
Intelligence & Information  
Training Services  
Protective Security Services  
Logistic Support Services  
Medical Support Services  
Technology & Communications  
Protective Equipment  
Recruitment & Manning  
Financial & Legal Services**

## Why Aprodex?

We provide a Complete Sourcing Solution to your Corporate Security and Operational Support needs.

- \* In an increasingly multi-polar world of interdependence and volatility, you face many potential, imminent or immediate political, environmental, technological and financial risks, at home or overseas. You need to plan, prepare and react in order to **protect your assets and prevent loss**.
- \* Public and private sectors worldwide are therefore seeking to cooperate in the protection, resilience, and sustainability of critical assets through research, development, procurement and purchasing. *It is essential for the right decision makers and technical experts to come together.*
- \* **We facilitate that process.**
- \* With insights from practitioners operating 'on the ground', we have engaged a supplier network around ten core **asset protection, risk management and operational support** categories, connected to an online support request interface.



[www.aprodex.com](http://www.aprodex.com)

## A Complete Sourcing Solution



## The Benefits

**Aprodex** is designed to help you find products and services that support your critical assets against risks posed by terrorism, political and economic instability, hostile and remote location operations, trans-national and cyber crime, environmental and biochem hazards, climate change, and natural disasters.

- \* **Buyers** source and compare quotes, proposals and potential business partners with ease, for strategic planning or immediate operational need - saving time and money, and adding transparency to the process.
- \* **Suppliers and Experts** are immediately alerted to requirements via email, and are able to respond promptly with the most appropriate solutions - wherever in the world, and under whatever circumstances they are needed.

## The Interactive Directory

### Connecting Buyer With Supplier

Through our intuitive online interface, and supporting Network, we enable organisations to source relevant service providers quickly and directly.

- \* Aprodex connect you with a diverse range of experts via a single, confidential service support request system.
- \* A targeted email alert is sent out to the Network under one or more specific service category headings, depending on your need, to enable prompt contact with organisations able to offer the support you require - worldwide.
- \* Aprodex manage the response, facilitating relevant introductions enabling you to compare and contrast quotes and proposals to select the best solution for you.



***Aprodex ensures transparency by requesting three independent, verifiable testimonials from the supplier before we introduce them to a client.***

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### Connect With Suppliers and Experts:

- Asset Tracking / GPS Technologies
- Aviation and Airport Security
- Border and Port Security
- Business Continuity (Corporate HQs)
- CBRNE / Hazmat / Biochem Detection
- Close / Executive Protection
- Counter Terrorism & Threat Intelligence
- Crisis Management & C3i
- Critical Infrastructure Protection
- Cyber Crime / Terrorism / Security
- Fraud Investigations and Asset Tracing
- Kidnap for Ransom Response
- Life Support / Disaster Relief Logistics
- Major Event Security (incl 2012 Olympics)
- Marine, Maritime Security / Anti Piracy
- Medical Evacuation and Support Services
- Securing the Built Environment
- Screening and Biometrics
- Supply Chain / Logistics Security & Resilience
- Transport Security (Public Transport)

# The Interactive Directory

## Marketing and Business Development

# A Complete Marketing Solution

## Company Profiling

- \* Showcase your Company's capabilities on a unique profile page linking your services to the Aprodex search engine, and service request notification system.
- \* Receive Service Request Alerts according to the core services you provide.
- \* Control your own profile via your Member content management suite to keep expertise, services and promotions current in the face of changing circumstances

## Enhanced Company Marketing

Company Profiling and visibility can be enhanced through specific marketing tools including

- \* Full Profiling
- \* Featured Services
- \* Banner Advertising

These functions promote your brand and niche services by pushing them to the forefront of the site's Directory and Search Listings, and raising brand awareness through strategically placed logos and images.

Use the marketing tools to showcase your individual niche services, promotions and events.

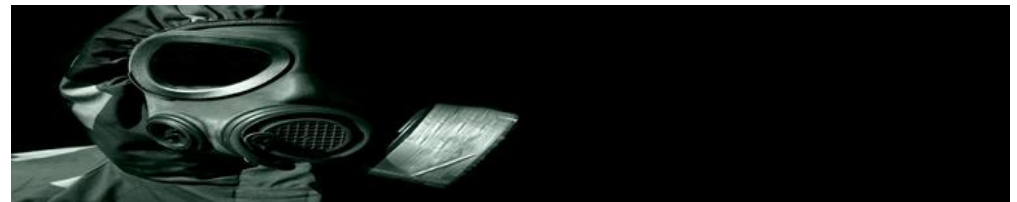
[www.aprodex.com](http://www.aprodex.com)

*We profile companies and professionals providing risk management, consultancy, information, continuity of operations and support services that protect, secure and sustain human, physical and information assets nationally and internationally.*



## Individual Profiling

- \* Showcase your professional capabilities on a detailed profile page linked to the Aprodex search facility.
- \* Subscribe to Job Vacancy Email Alerts and to our Talent Pool Application, providing speculative CV placement with companies you would like to work for, enabling **them** to find you when a suitable job becomes available.
- \* Control your own profile via your Member content management suite to keep expertise, skills and experience current as your career develops.



# What is The Asset Protection Network?

<http://www.aprodex.com/asset-protection-networkki.aspx>

The **APN** is a membership consortium and networking association open to supplier organisations and professionals registered with **Aprodex**, the interactive supplier directory for Corporate Security and Operational Support Services.

**APN Members** offer a diverse range of services designed to enhance operational security, increase resilience and continuity, prepare for and respond to incidents, crises and disasters, and create the capacity and environment necessary to engage in humanitarian relief, reconstruction, and emerging market investment.



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## The APN aims to:

- \* **Optimise** partnerships: to bring together the diverse expertise within the **Aprodex Directory** in an offline network of and for operational security and support services worldwide.
- \* **Provide** a point of contact for Commerce and Industry, in order to facilitate the collaborations needed to identify and exploit new business opportunities and partnerships
- \* **Liaise** with the end user community and the major project leader organisations to identify their asset protection requirements and use this knowledge to promote SME capabilities
- \* **Extend** the online platform provided by Aprodex for SMEs to promote their operational security and support services, skills and experience via regular informal networking events.
- \* **Develop** a robust, peer-led and peer reviewed association of verifiable and credible industry contacts in order to enhance transparency, trust, professional standing and accountability.

**Annual Membership: £80 (ex vat)**  
**Contact: [info@aprodex.com](mailto:info@aprodex.com)**

**APN** ASSET  
PROTECTION  
NETWORK

## Networking Services

The **APN** is committed to helping develop the relationships within the Corporate Security and Operational Support Sector, specifically for SME's, by providing a platform for buyers and vendors to engage with each other at regular, informal reception events, and specific, targeted meetings.

**Upcoming events are displayed on**  
[www.aprodex.com](http://www.aprodex.com)

## Benefits

- \* **Full Profile Status** in the Aprodex Directory, including logo placement and search result promotion above non-members
- \* **Priority Status** for referral of relevant business leads
- \* **Free** participation in our targeted networking events
- \* **Priority option** to sponsor events and deliver keynote addresses, promoting your organisation's services
- \* **EBulletins** detailing relevant industry news and promotions
- \* **Business introductions** with peers, other APN Members and potential clients.